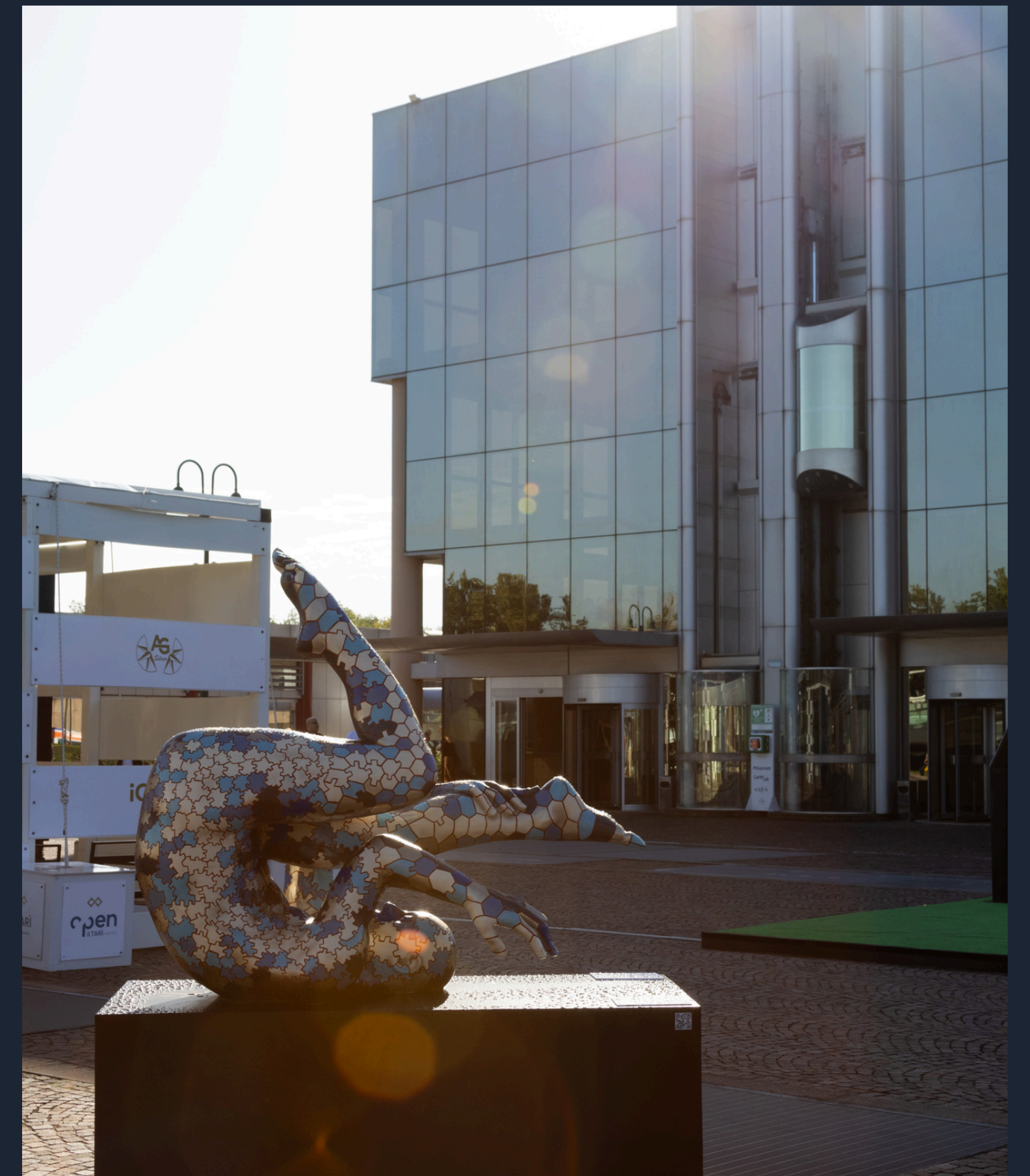


# ADV CATALOGUE

MAXIMISE YOUR VISIBILITY  
DURING THE EVENT

**open**  
iLTARÌevento

**17-20 April**



# The services of Tari

Take advantage of our communication services to give your company maximum visibility in the days leading up to and during the “OPEN” event. We offer strategic ADV solutions, both online and offline, to enhance your presence and attract the attention of your audience and buyers.



## OFFLINE SERVICES

# PROMOTIONAL VIDEOS ON LEDWALL AND DIGITAL TOTEMS

Make the most of the potential of Tari's multimedia media to communicate in an effective and engaging way.



# TV, TOTEM, LEDWALL AND VIDEO PLAYBACK



- **Ledwall:** Ideal for capturing attention, located in squares, it is perfect for promoting events and products on a screen with high visibility.
- **Totems:** Placed in strategic locations, they offer direct and dynamic communication for presentations, promotional messages or information.
- **TV:** Versatile solution for playing promotional or informative videos within exhibition spaces.

With the possibility of customising content and scheduling its broadcasting, this option guarantees modern and professional visibility.

# INCLUSION IN EVENT SUMMARY VIDEOS



- Dedicated filming of your stand and collections.
- Possibility of a short speech/interview to present your novelties.

THE VIDEO WILL ALSO BE BROADCAST ON OUR SOCIAL CHANNELS AFTER THE EVENT.



# ONLINE SERVICES

## 1. Stories and Posts on Our Social Sites

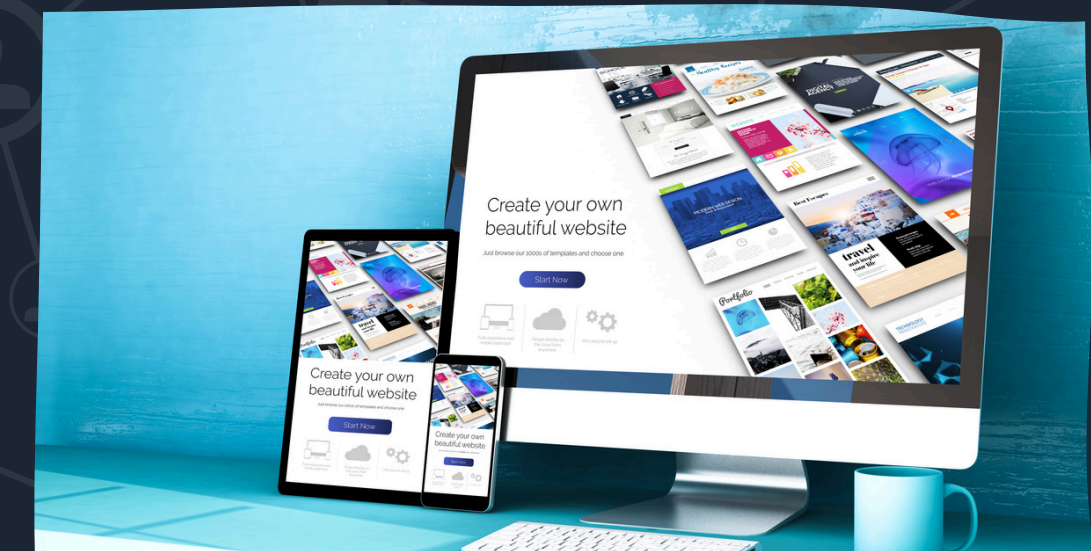
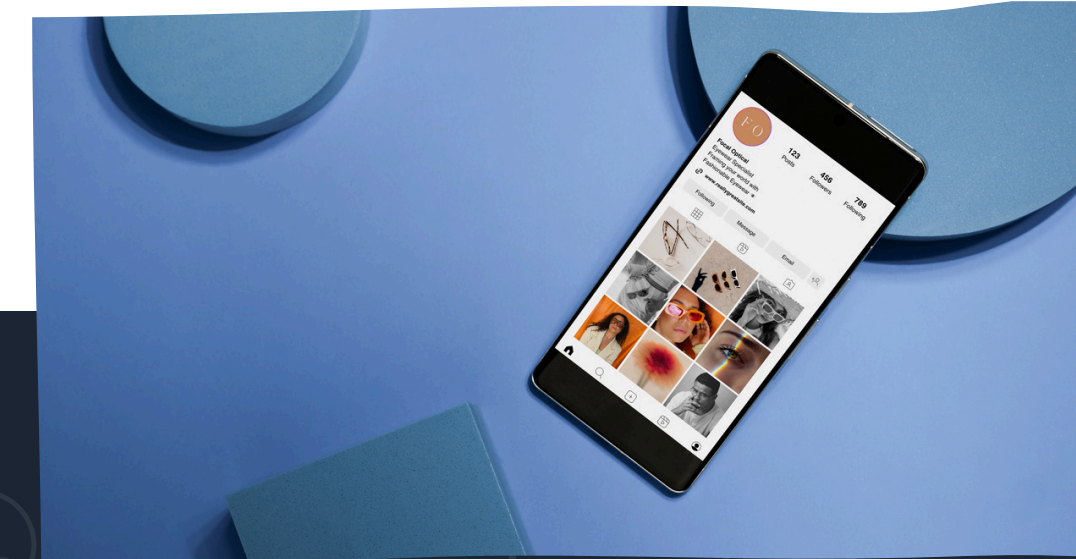
- Share dedicated content on Facebook and Instagram to increase engagement with your audience.

## 2. Personalised Newsletter

- A newsletter entirely dedicated to your company, sent to our database of qualified contacts.

## 3. Promotional Banners on the Official Site

- Reserved space on our site to ensure maximum visibility before and during the event.



# ADDITIONAL SERVICES YOU CAN FIND AT THE FAIR

01

## PARKING CARD:

Offering free parking makes it easy for customers and encourages them to prefer your service over that of your competitors, distinguishing your company as attentive and caring to their needs.



02

## LUNCH TICKET:

By hosting your customers at our self-service, you will contribute to customer loyalty and consolidate your brand's reputation as a symbol of care and quality.

# ADDITIONAL SERVICES YOU CAN FIND AT THE FAIR

**HAPPY HOUR:**  
**03** Organise a happy hour at your stand with our caterer to welcome your customers and offer them a moment of conviviality.



**MEETING ROOM:**  
**04** An exclusive meeting room on the 3rd floor is available for you! With a maximum capacity of 15 seats, it is the ideal setting for meetings and presentations. Available after 6 p.m., it offers a perfect space to continue your activities with clients or your agents in a confidential atmosphere.

**Il Tarì S.C.P.A.**

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